



QL2 TRAVEL SOLUTIONS

QL2 Travel Solutions

A Complete View of the Competitive Landscape is Key to Success in the Travel Industry

The travel industry is highly competitive and endures constant price fluctuations. Whether you're an airline, rail company, or car rental agency, competitive pricing and product availability is critical. QL2 understands that for the travel industry, unused inventory equals missed opportunity and revenue.

Pricing analysts and revenue managers work hard to stay ahead of the competition. Having continuous knowledge of your competitor's price and product offerings, recognizing changes to the marketplace, and acting quickly but strategically are instrumental to the success of your organization.

Proven Experience

Over 100 travel & hospitality companies rely on our expertise and technology:

- 7 of the top 10 global airlines
- 7 of the top 10 online travel agencies
- 3 of the 5 largest rental car companies

Our On Demand Solutions Capture and Manage Competitive Data

QL2 places timely, actionable data directly into the hands of pricing analysts, revenue managers, distribution managers, and planning managers.



Only QL2 provides travel industry professionals with a cost-effective way to capture and manage data on what is being sold anywhere, at any time.

QL2 Travel Solutions

Currently QL2 offers two types of solutions, QL2 Data Access and QL2 Business Insights.

QL2 Data Access



QL2 Data Access provides a definitive source for timely pricing and product data for virtually every competitor you need to track. With customized offerings for airlines, rail companies, and car rental agencies, QL2 provides complete, robust decision support that allows you to execute successful price and revenue management initiatives. QL2 Data Access delivers manageable data on demand and integrates into your pricing and revenue management systems.

QL2 Business Insights



QL2 Business Insights can be added to your QL2 Data Access solutions. These visual interactive reports give you full control over the data displayed, allowing you to leverage valuable information about the competitive landscape. QL2 Business Insights extends the value of QL2 Data Access.

Optimize Your Success

QL2 Data Access for Air & QL2 Business Insights for Air

- Understand how you are priced against your competition in any market on any departure date.
- Investigate whether a competitor's sale is worth matching.
- Identify discrepancies between your site and other distribution channels.



QL2 Data Access for Car Rental

- Understand how your car types for a specific pickup location and date compare to your competitor's for the same car type and pickup location.
- Create rules to adjust your rates based on up-to-date rate information for car rental and online travel agency sites.
- Examine how pricing changes based on different pickup times at different locations.



QL2 Data Access for Air and Rail

- Understand how you are priced against your competition in any market on any departure date.
- Investigate whether a competitor's sale is worth matching.
- View air and rail rates side-by-side to understand the marketplace.
- Examine how train itineraries affect your demand for a particular route with the integration of passenger train data.

Who Uses QL2 Data

- **Pricing & Revenue Management:** Track competitors pricing and promotional activity—learn what seats, cars, and routes are selling at what prices on any site.
- **Distribution Managers:** Identify the rates displayed on all your online distribution channels.
- **Planning Managers:** Understand the market before scheduling new routes.

Solutions for Travel

- QL2 Data Access for Air & QL2 Business Insights for Air
- QL2 Data Access for Car Rental
- QL2 Data Access for Air and Rail

Optimize Your Success

Learn more about how QL2 can help you access the vital data you need to gain and hold a competitive advantage and discover new market opportunities.

See for yourself how easy it is to access and visualize the data you need to optimize your success. Start today and join the hundreds of organizations around the world that rely on QL2 for manageable data on demand.

Request a Free Demonstration

Let us show you how **QL2 Data Access** and **QL2 Business Insights** can optimize your success. Contact us today.

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