

# QL2 Travel Solutions for the Public Sector

The world leader in reliable up-to-the-minute airfare & other travel industry data

QL2 Travel Solutions for the Public Sector move beyond collecting real-time competitive pricing research. QL2 enables organizations such as the Federal Government to analyze collected information in real time and use the resulting intelligence to make negotiating pricing easier and ensure compliance to programs such as the Federal City Pair Program.

Market intelligence includes important information on customers, competitors, channels, and other business-critical information such as regulatory filings and compliance information. While a lot of this information is publicly available, much of it is on the Web in unstructured form (for example, found in web pages or online documents), making it difficult to extract and translate into actionable intelligence. QL2's on demand platform gathers and analyzes both unstructured and structured information, and delivers output in common formats to match a client's needs.

## Industry Leading Travel Solutions

- **Comprehensive Information Sources:** QL2 includes market-share, airline performance and published fare data gathered from external sources and from carrier-internal systems. This significantly enhances the array of information available to airline pricing analysts and revenue managers.
- **Enhanced Reporting and Analytics:** QL2 can simultaneously report and analyze posted fares as well as actual selling fares, significantly enhancing the information available for making rapid, profitable fare decisions for specific routes and markets and compliance reporting
- **Direct Fare Loading:** The QL2 Travel Solution fare loading capability allows pricing experts to directly publish fare data to all airline-industry standard distribution channels, including GDSs and fare clearinghouses.

## WebQL, the Underlying Technology

The powerful QL2 architecture is based on WebQL, a patented query language that extends ANSI-standard SQL to extract unstructured and semi-structured data. WebQL powers the entire QL2 On Demand Platform including the QL2 Travel Solutions for the Public Sector. WebQL is designed for:

- **Unstructured, uncontrolled data:** WebQL is designed to collect and organize data from websites and other complex network environments where navigation and semi-structured document manipulation are critical.

## Public Sector Travel Needs Include:

- Official domestic & international travel
- Leisure combined with official travel
- Exodus
- Temporary duty
- Permanent change of station
- Evacuation
- Reservist
- Civilian on invitational travel orders

“ QL2 has been instrumental in helping us get a real-time view of the competitive airfare market. ”

— Brian Clark  
VP of Planning & Sales  
Virgin America

- **Efficiency:** WebQL operates within a small technical footprint and is unobtrusive to the data sources it accesses.
- **Simplicity:** WebQL streamlines the data access and gathering process and turns the Internet into a database that can be queried for key information.

### Partnering With the Public Sector

QL2 is committed to partnering with Public Sector organizations to address the full spectrum of data challenges that are key to the rigorous requirements of regulations such as the Recovery and Reinvestment Act (ARRA) of 2009.

ARRA presents Public Sector organizations with new challenges around collecting, monitoring, and communicating key information about their use of public funds. ARRA requires the accurate, timely, and effective flow of data among all recipients of these funds in support of transparency and accountability objectives. QL2 can help Public Sector organizations meet these and other government regulations.

### Achieving Transparency & Accountability

QL2 Travel Solutions for the Public Sector provide powerful capabilities to pull together data from a variety of sources and formats into a single consistent viewing environment. The dashboard and map-based display capabilities provide easy access to key metrics, with easy drill-down into the detailed data, providing complete visibility into the information you need to make the best decisions.

### Partner Contact Information



Travis Kuykendall VP, IT Sales  
travis@gmpgov.com 703-349-5254  
GMP, a Service Disabled Veteran Owned Small Business  
GS-35F-0858N

### Contact Our Team

Our team of government specialists can help you choose a solution that's right for your environment. Contact the QL2 Government team to find out more.

[sales@QL2.com](mailto:sales@QL2.com) | [www.QL2.com](http://www.QL2.com)

QL2 is the world leader in reliable up-to-the-minute airfare and other travel industry data. Over 100 airline clients rely on QL2's in-depth and up-to-date information about competitive fare pricing, seat availability, route information and promotional data to ensure their success in one of the world's most volatile and competitive markets. Without access to this dynamic data, airlines are not able to be as competitive or strategic as demanded in today's economy. More than 150 clients in the broader travel market also trust QL2 to deliver similar data for day-to-day pricing optimization and revenue management.

More than 250 clients in 40 countries rely on QL2 to help them make better business decisions that save money and improve efficiency and transparency.

