



QL2 HOSPITALITY SOLUTIONS

QL2 Hospitality Solutions

Chart New Paths to Generate Revenue

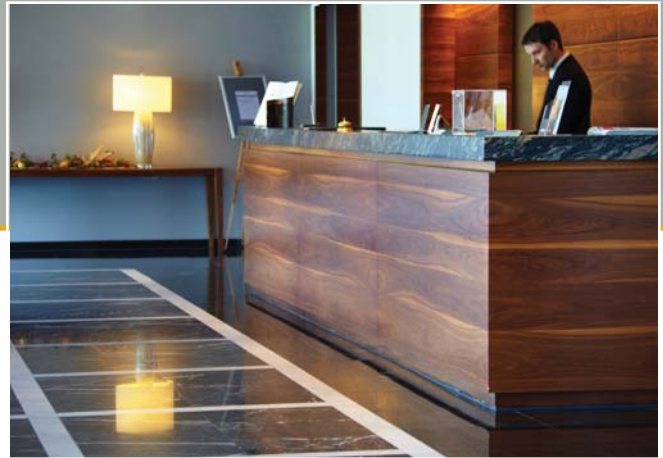
The hospitality industry operates in a world dominated by two sources of uncertainty: variable demand and competitive pricing. QL2 Hospitality Solutions will help you navigate and reduce these uncertainties by providing you with the timeliest data in your industry. Whether you're in the hotel, cruise line, or vacation provider industry, price competitiveness and better capacity management is absolutely critical to your success. QL2 understands that for the hospitality industry predicting demand and developing a better pricing strategy will help ensure maximum revenue.

QL2 Hospitality Solutions let you transform vacancies into bookings. Our solutions are designed for pricing analysts, revenue managers, and hotel operators to automatically retrieve competitor rates and related information from brand and agency websites. Having continuous knowledge of your competitor's price and product offerings, recognizing trends in your market, and acting quickly and strategically are instrumental to the success of your organization.

Proven Experience

Over 100 travel & hospitality companies rely on our expertise and technology:

- 2 of the top 4 cruise lines
- 7 of the top 10 online travel agencies
- Leading global vacation providers



On Demand Solutions Capture & Manage Critical Data

QL2 places actionable data directly into your hands. Evolve your current pricing strategies by utilizing the knowledge gained from timely data. Armed with this information you will be better able to position your company more effectively. Only QL2 provides hospitality industry professionals with a cost-effective way to capture and manage data on what is being sold anywhere, at any time. Outsmart the competition and gain market share with QL2 Hospitality Solutions.

QL2 Hospitality Solutions

Currently QL2 offers two types of solutions, **QL2 Data Access** and **QL2 Business Insights**.

QL2 Data Access



QL2 Data Access provides the most flexible and actionable data you need to meet your information needs. With customized offerings for hotels, cruises, and vacation packages, QL2 provides thorough and robust information that allows you to execute successful price and revenue management initiatives. QL2 Data Access delivers manageable data on demand and integrates into pricing and revenue management systems.

Optimize Your Success

QL2 Business Insights



QL2 Business Insights can be added to your QL2 Data Access solutions. These visual interactive reports give you full control over the data displayed, allowing you to understand and leverage valuable information about the competitive landscape. View compelling graphical representations of your market and extend the value of QL2 Data Access.



QL2 Data Access for Hotels & QL2 Business Insights for Hotels

- Be in control of all input with our on demand platform
- Set demand and increase bookings
- Integrate with multiple revenue management systems
- Search online travel agencies and brand sites
- Filter your search results to get more granular information on how you stack up against the competition



- Access data from all competitors on any check-in date
- Drill-down to specific hotel websites, check-in dates and lengths of stay

QL2 Data Access for Vacations & QL2 Business Insights for Vacations

- Access the most up-to-date vacation package prices
- Gain knowledge of what hotels and how many, as well as what carrier and flights are being offered by competitors
- Understand how the same package on your site stacks up against competitive sites
- Align your pricing strategy
- Customize outputs

QL2 Data Access for Cruises

- Identify the specific regions where competitors are planning to schedule ships
- Search online travel agencies and cruise line sites
- Understand competitive itineraries and pricing for a particular ship and embarkment
- Strategically reallocate your ships based on timely competitive data
- Customize outputs

Who Uses QL2 Data

- **Pricing & Revenue Managers:** Track competitors pricing and promotional activity—learn what rooms, packages, and destinations are selling at what prices on any site.
- **Distribution Managers:** Identify the rates displayed on all your online distribution channels.
- **Planning Managers:** Understand the market before scheduling offerings and promotions.
- **Yield & Tour Operators:** Know what packages are in demand and offer competitive alternatives.

Solutions for Hospitality

- QL2 Data Access for Hotels & QL2 Business Insights for Hotels
- QL2 Data Access for Vacations & QL2 Business Insights for Vacations
- QL2 Data Access for Cruises

Optimize Your Success

Learn more about how QL2 can help you access the vital data you need to gain and hold a competitive advantage and discover new market opportunities. See for yourself how easy it is to access and visualize the data you need to optimize your success. Start today and join the hundreds of organizations around the world that rely on QL2 for manageable data on demand.

Request a Free Demonstration

Let us show you how **QL2 Data Access** and **QL2 Business Insights** can optimize your success. Contact us today.

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