



## QL2® Expands Its Team of Industry Experts

**Seattle, WA**, (January 30, 2012) - Paul Campbell, General Manager of QL2, the leader in real-time pricing and product search, is proud to announce the addition of two industry veterans:

- André Wiegers, Product Manager, Petrol
- Jan Gysbrechts, Product Manager, Travel and Hospitality

The challenge of effectively tracking and making sense of the constantly changing sets of data delivered by the web is becoming increasingly complex. Every single day, billions of new data sets appear on the web, while billions more get updated. Billions of dollars are dependent on timely pricing adjustment decisions that rely on accurate and real-time information. Experts from industries like travel, hospitality, retail, auto and energy have developed deep understandings of these dynamics, delivering world class results within their own pricing and revenue management practices.

André Wiegers brings more than 15 years of experiences in the downstream as well as upstream oil industry. He joins QL2 from Deutsche Tamoil, a subsidiary of European fuel retailer Tamoil group, where he held multiple positions. Most recently, he served as head of the pricing department where he was responsible for overall pricing strategies as well as system development to deal with increased market volatility. Prior to Tamoil, he was a consultant for PwC Consulting & IBM Business Consulting for the oil industry in Europe. André attended Nordakademie University where he obtained a degree in business economics and marketing.

As Product Manager at QL2, Wiegers will be responsible for developing the next generation of global real-time pricing and product services for the Petrol industry.

Wiegers said “I am very excited to be joining QL2, the leader in real-time competitive search. I am looking forward to expanding its success into new industries.”

Jan Gysbrechts has held multiple roles in the aviation industry for over a decade. Before joining QL2 he consulted for Air Italy, now part of the Meridiana group, where he was a member of the team responsible for revenue management, pricing and distribution. Prior to Air Italy, Gysbrechts led projects for the Revenue Management and Pricing Departments of several airlines and rail companies including Air Baltic and Thalys. Jan began his career at Virgin Express in Brussels, in the ground operations before moving into revenue management. As a freelance consultant over the past few years, Gysbrechts also led several international startup organizations and provided consulting services to a broad range of players in the tourism sector, including consulting for QL2.

As Product Manager at QL2, Gysbrechts will be responsible for the next evolution of travel and hospitality products and services offered globally.

Gysbrechts commented: “It’s a pleasure to be joining a dynamic company and team such as QL2 and helping our customers get more value out of their product, while also trying to anticipate their future needs. I look forward working with our team to roll out new innovative products and services.”

**About QL2 Software, LLC**

QL2 is the leader in real-time competitive search for pricing and product data in travel, retail, energy and other price sensitive industries. QL2 offers products and services that provide revenue managers, pricing analysts, and product managers the data they need to optimize their competitive strategies and maximize their profit margins. Product, pricing and revenue managers from around the world who must deal with the complexity of optimizing pricing and revenue on a day-to-day basis rely on QL2's services and solutions for business intelligence and information gathering. QL2 provides the highest-quality and most comprehensive view of their market and competitors by providing the real-time data and reports needed to optimize your competitive strategies and maximize profit margins.

For more information, please visit [www.QL2.com](http://www.QL2.com).

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